



*Date: 29/05-31/05/2019*

*Place: Tuzla*

# Knowledge **FOR** Resilient soCiEty

Institutional, financial and policy-level sustainability of  
project results – recommendations from program  
partners

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## **Institutional, financial and policy-level sustainability of project results – recommendations from program partners**

- *The importance of sustainability of project results*
- *Recommendations for financial sustainability*
- *Recommendations for institutional sustainability*
- *Recommendations for policy-level sustainability*



# The importance of sustainability of project results

## *Why sustainability?*

- Goal is to obtain project results that outlive the duration of the EU funding
- Ensure continuity in education and set foundation for a new generation of professionals in Fire Safety Engineering and Disaster Risk Management (FSE&DRM)
- Fulfill the needs of WBC → urgent need for educated people in FSE& DRM



# The importance of sustainability of project results

## *Why sustainability?*

- Significant impact on society can be achieved with medium/long term goals
- FSE market is changing → WBCs are transitioning to methods/approaches used in the EU and internationally (slowly abandoning purely prescriptive codes)
- DRM needs are changing → climate change → potential newer and higher risks associated with natural disaster
- Previous disasters show need to enhance preparedness



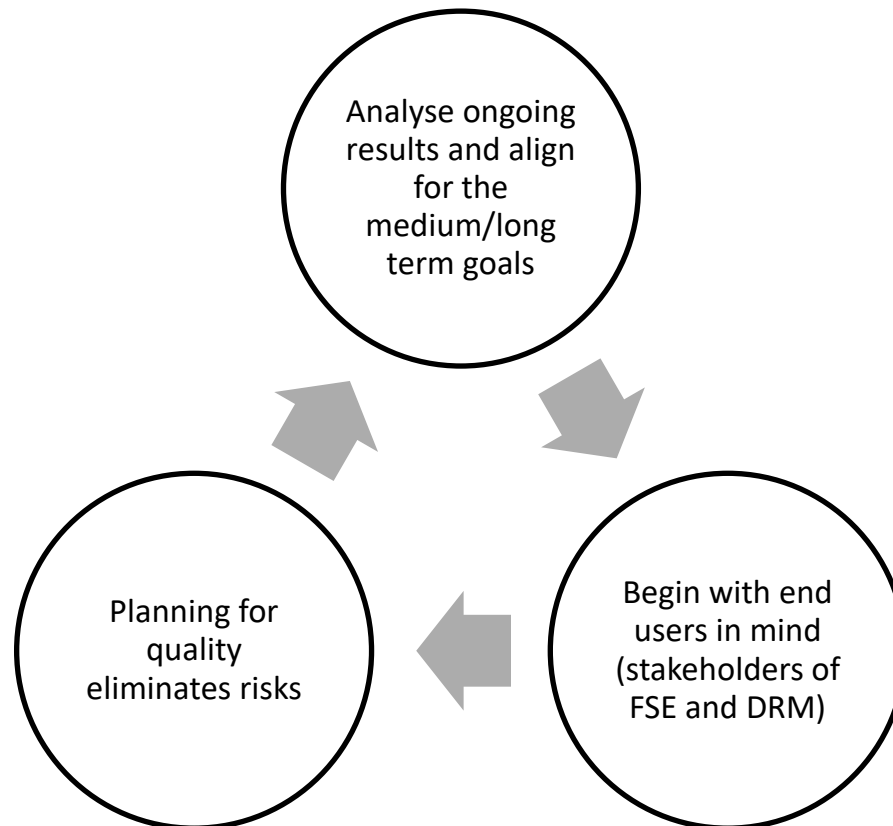
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# The importance of sustainability of project results

## *Why sustainability?*

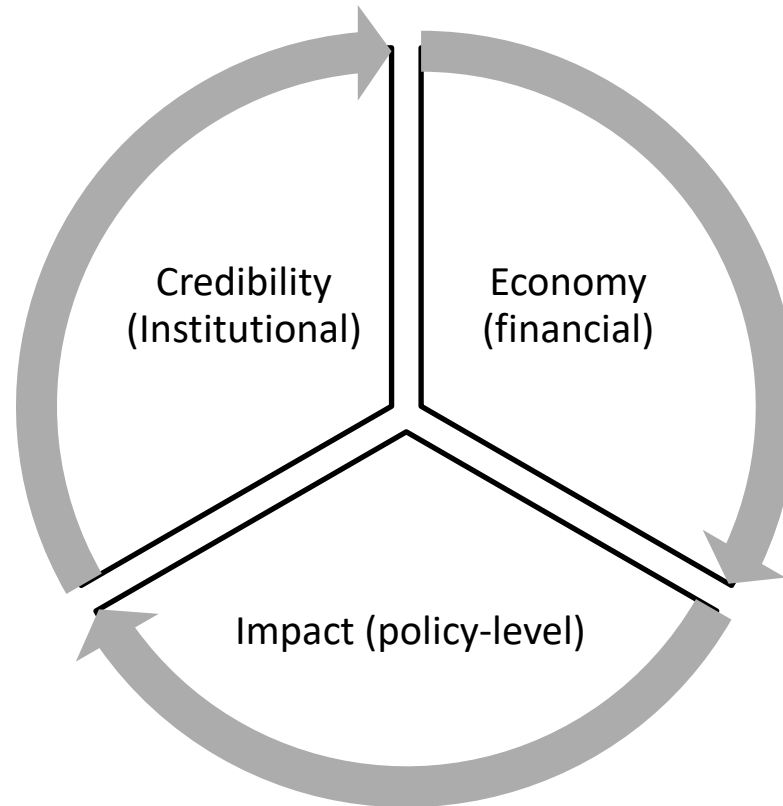
- Common framework in project management



# The importance of sustainability of project results

## *Why sustainability?*

- Aspects to be considered

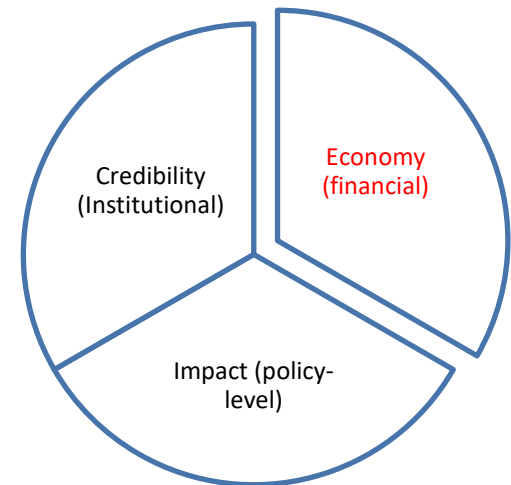


## Recommendations for financial sustainability

- Improve links with private companies
- Reach out potential private companies that can become programme sponsors (e.g., scholarships, tuition fee waivers/reductions, etc.)

what do they get in return?

*student recruitment priority,  
interns/trainees, immediate access to  
research generated by the Universities,  
opportunities for joint research  
initiatives*

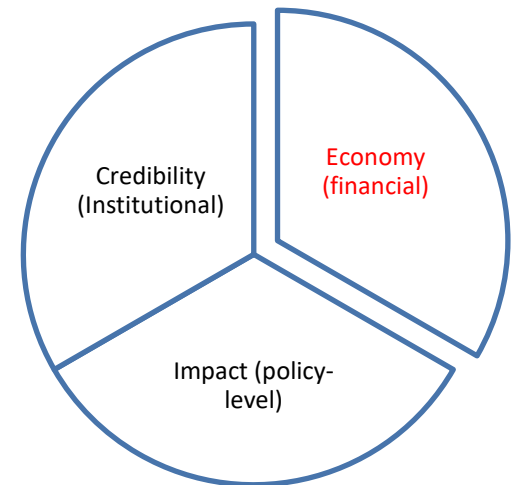


## Recommendations for financial sustainability

- Improve links with public institutions (fire service, rescue operators, municipalities, governmental agencies, etc.)
- Reach out DRM and FSE public institutions in WBCs that can become sponsors (e.g., scholarships, tuition fee waivers/reductions, etc.)

what do they get in return?

*student recruitment priority, interns/trainees, immediate access to research generated by the Universities, participation in defining the direction of education*

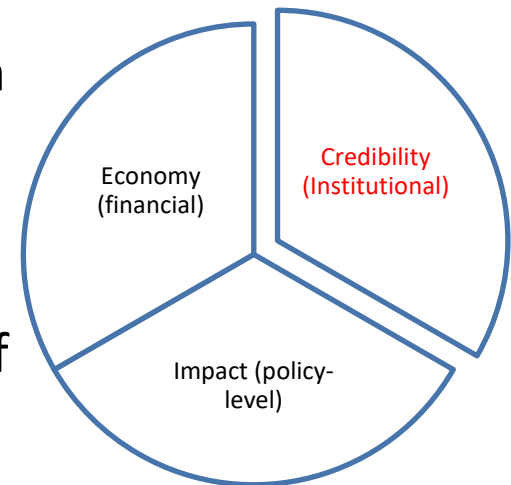




# Recommendations for Institutional sustainability

## STUDENT PERSPECTIVE

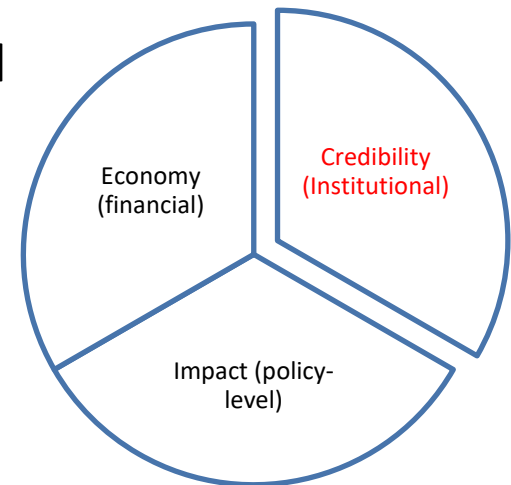
- Marketing and advertising of education programmes by multiple means (e.g. fairs, high schools, online)
- Engage students and alumni in spreading the word (e.g. blogs, social media, movies)
- Explain perspective students the importance of DRM and FSE in society
- Highlight to perspective students the employment opportunities
- Highlight the uniqueness of the educational programmes in WBCs



# Recommendations for Institutional sustainability

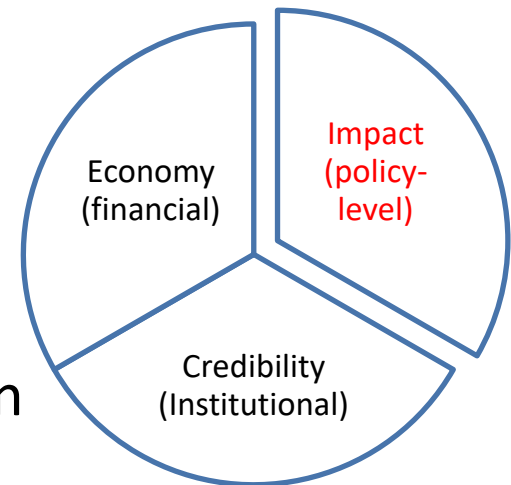
## UNIVERSITY PERSPECTIVE

- Build research and educational links with related departments/topic areas (e.g. from engineering/architecture to social science)
- Boost credibility by performing joint research in DRM and FSE at local and international level
- Consolidate links between WBCs partners in educational and research activities
- Identify opportunities for follow-up educational and research projects (at national and International level)



## Recommendations for policy-level sustainability

- Explain the importance of enhancing societal safety through educating a new generation of professionals to all stakeholders
- Engage with the media (they can become supporters of your cause)
- Engage in regulatory committees (change in regulations → support in education)



# Conclusions

## *Why sustainability?*

- Sustainability of educational programmes is a fundamental step to have an impact on society
- Particularly important in DRM and FSE field where the end goal is to contribute not only to property and environmental protection, but also to save human lives



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Thank you  
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