

Date: 29 January 2018 Place: Ziline, Slovakia

# Knowledge FOr Resilient soCiEty

## **STUDY VISIT IN ZILINE**

# DISSEMIANTION ACTIVITIES AND WORK AHEAD

University of Tirana



Co-funded by the Erasmus+ Programme of the European Union



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Outline of presentation:

Overview of dissemination plan

Dissemination Target

Dissemination outcomes up to now



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## WP 8 Presentation: Dissemination and Exploitation

- K-FORCE project is aimed to benefit large number of WBR students, professionals, public bodies, private/public enterprises, employees, public and wide society.
- Dissemination first goal is to spread and embed the project result.
- It will focus on achieving high levels of public awareness, especially youth and professionals as end users of educational services.
- The dissemination process will **inform**:
  - the staff from HEI and non-HEI partners,
  - students at partners HEI
  - employees in all relevant sectors
  - the general public

about the activities and goals of the K-FORCE project.





# WP 8 Presentation : Dissemination and Exploitation

- The dissemination of project results will be done by utilizing all available Internet communication channels:
  - K-FORCE web page
  - flexible ICT learning platform
  - On-line library
  - social networks etc.
- Dissemination activities
  - Creation of Project dissemination plan
  - Development and promotion of K-FORCE Web site
  - Creation of K-FORCE e-library
  - Execution of media, enrolment and LLL campaigns
  - Organization of 3 K-FORCE Symposia





# Dissemination and Exploitation Plan Development

- Dissemination plan for the project will be created at the beginning of the first project year.
- The plan is expanded in two directions:
  - towards the activities in order to fully develop the project potential and
  - towards the visibility of projects results in the all relevant sectors and stakeholders (engineering, economy, industrial and general government sector)
- The objectives of the Dissemination Plan are:
  - to identify and organize the activities to be performed in order to promote the exploitation of the project's results
- The management team of the WP8 will:
  - Inform project partners on their duties in accordance with Dissemination and Exploitation plan
  - Monitor the achievement of activities from each project partner
  - Report on problems related to the development of related activities





# Development and promotion of K-FORCE Web site

- The activity implies the **design and maintenance of the project website**.
- Partner in charge of the implementation of the activity is P1.
- The web page will include:
  - information about K-FORCE project and its activities including contact details, background information, working papers, events (seminars, workshops) etc. – according to Erasmus+ Dissemination Platform
  - instructional materials
  - frequent news and updates to keep the community informed
- Consortium members will also investigate the use of their website for engagement of social media networks to highlight project progress, upcoming events and publications.



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# Other dissemination activities to promote the project

- Info days
- Flyer distribution
- E-mail Notifications
- Special Meetings with relevant representatives of target groups
- Short training Courses to public institution and enterprise representatives
- Secondary school visits
- Announcement and link to project website
- Updates on project activity, events, news on partner website
- Media coverage
- Symposia Dissemination Events
- Article or scientific publication mentioning the project





Dissemination Targets				
K-FORCE Web site visits				
K-FORCE document downloads				
Reports delivered	10			
Numbers of participants involved in trainings	20/each			
Numbers of participants involved in symposia	50/each			
Media coverage	<ul> <li>1 TV apparance in each partner country</li> <li>1 publication in a periodical each year in each partner country</li> </ul>			
Newsletters, e-bulletins	100 flyers and/or emails notifications distributed each year in each partner country			
Number of registered users on the flexible ITC learning platform	5			
K-FORCE e-library visits and document downloads				
Number of prospective students and of potential LLL attendees	30 potential participants			
Yearly reports about dissemination activities	1 report each year			
Attendance lists from events and courses	20 participant in each course			
Symposia Proceeding books published	1 for each Symposia			
Designed and printed project promotion material	Depending on the material			
Participation in public events	1 Project representative disseminating about the project each project year in each partner country			
Links with existing networks	Number of shares			

	Task Name 👻	Start 👻	Finish 👻
1	Project Start	October 15, 2016	October 15, 2016
2	Create dissemination plan	December 15, 2016	February 15, 2017
3	Develop K-FORCE Website	February 16, 2017	June 15, 2017
4	Maintain and promote K-FORCE Website	June 16, 2017	October 14, 2019
5	Open K-FORCE e-library	February 16, 2017	December 31, 2017
6	K-FORCE e-library maintained	January 1, 2018	October 14, 2019
7	Perform media, enrolment and LLL promo campaigns	February 16, 2017	October 14, 2019
8	Organisation of 1st Symposium	June 15, 2017	December 15, 2017
9	Organisation of 2nd Symposium	June 15, 2018	December 15, 2018
10	Organisation of 3rd Symposium	June 20, 2019	October 14, 2019
11	Project End	October 14, 2019	October 14, 2019

GANTT CHART

- Dissemination questionnaire:
  - Distributed in November and December (several reminders)
  - Almost all partners completed it
  - Some information missing
  - Review of dissemination targets
  - What it is expected from each partner?



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- More than 80 academic staff and non academic staff are involved in the K-Force project.
- More than 11 departments are involved in the implementation of the project
- Website project information disclosure:
  - Lund University, University of Ziline, University of Banja Luka, The Higher School of Technical Professional Education in Novi Sad, European Youth Parliament Serbia and Epoka University.
- Information days (open lectures, open talks):
  - University of Banja Luka
  - Epoka University
  - University of Tirana
- Promotion materials:
  - University of Banja Luka flyers
  - European Youth Parliament Serbia questionaires
  - Epoka University flyers and banners
  - University of Tirana Department of Finance Brochure, banners, smaller porters

- Disclosure of info through emails and social media
  - University of Banja Luka
  - The Higher School of Technical Professional Education in Novi Sad
  - European Youth Parliament Serbia
  - Epoka University
  - University of Tirana
- Meetings
  - University of Ziline K-Force project presented in various meetings nationally and internationally
  - University of Banja Luka 13 December meeting, Introducing the target groups with the new master module Disaster Risk Management, and LLL course
  - University of Tiana and Epoka University Meeting with UNDP, General Directorate of Civil Emergencies, Regional Environmental Center, Ministry of Agriculture, IBECA project representatives, Albanian Qualification Framework authorities, Albanian Financial Supervisory Authority, Water Research Institute, other financial institutions.
  - European Youth Parliament Serbia provided explanation about K-FORCE project during meetings with their members, but also during meetings with partners from Ministry of Education, Science and Technological Development

- Dissemination through media
  - Lund University News updates about the project were shared in Social Media (i.e. LinkedIn, twitter, etc.). The K-Force project was introduced in the Fire Safety Science news, official news channel of the International Association of Fire Safety Science (June 2017 edition): <u>https://iafss.org/wp-content/uploads/00-No-41-Fire-Safety-Science-News.pdf</u>
  - University of Banja Luka Opened Doors Days, Anniversary of Faculty, National Television (RTRS) once in 2017 year.
  - The School of Higher Technical Professional Education in Novi Sad Educational broadcast on television RT Vojvodina
  - University of Tirana and Epoka University Dissemination through written media (Mjedisi Sot magazine and Ora News)

- Public events dissemination
  - University of Ziline Meeting of the national association of fire officers
  - The School of Higher Technical Professional Education in Novi Sad Participation at conference in Dubrovnik (Croatia) 2015., Obrenovac 2016. (Serbia), ZOP 2016. (Serbia), Kopaonik 2017. (Serbia), K-Force Symposia 2017. Novi Sad (Serbia)
  - Epoka University has taken place in different meetings/reports organized by public institutions/agencies to report and to share information (e.g. accreditation). During these meetings/reports, the K-Force project has been disseminated.
  - University of Tirana Disseminating during the Third National Conference for Finance, May 2017
- Journals and conference proceedings

#### Organization of 3 K-FORCE Symposia – First Symposium

- The 1<sup>st</sup> Symposium KNOWLEDGE FOR RESILIENT SOCIETY K-FORCE 2017
- Organized by: P13, P1, P2 and P14.
- **Aim**: Presentation and dissemination of partners views on the needs for knowledge in order to build a resilient society.
- **Description**: The symposium will be open and project partners will be presented to the media and the general public will be made aware of the subject and the issues within the field of DRM&FSE. Media report of local/national/regional media will be provided.
- **Content**: The needs and expected skills and knowledge to build a secure and resilient society will be presented in the form of:
  - essays on the need for HE in the field of DRM&FSE (P1-P11 and invited lectures);
  - presentation of the skills and necessary qualifications of experts in the opinion of the professional experts (P12, P13, P15, P16 and invited lectures);
  - Necessity for education of children and youth (P14 invited lectures).





## Organization of 3 K-FORCE Symposia – Second Symposium

- The 2<sup>nd</sup> Symposium STUDENTS FOR RESILIENT SOCIETY S-FORCE 2018
- Organized by P1, P2, P13 and P14.
- Aim and description: The Symposium provides an opportunity to students of PhD studies to get acquainted with the research methods and the system of education of different countries and universities. Furthermore, the official program will include presentations of textbooks and selected lectures by esteemed scientists from P7-P11 as well as 'round tables' on current and popular topics in the DRM&FSE field. Partners P13 and P14 will be included in dissemination and survey of target groups.
- **Content**: The Symposium will be organized in two parts:
  - 1<sup>st</sup> part of the symposium is reserved for presentation of student papers. This part of symposium is intended as a forum for PhD students and master students who aim to pursue PhD studies in DRM&FSE to have an opportunity to present the results of their scientific research.





Organization of 3 K-FORCE Symposia – Second Symposium

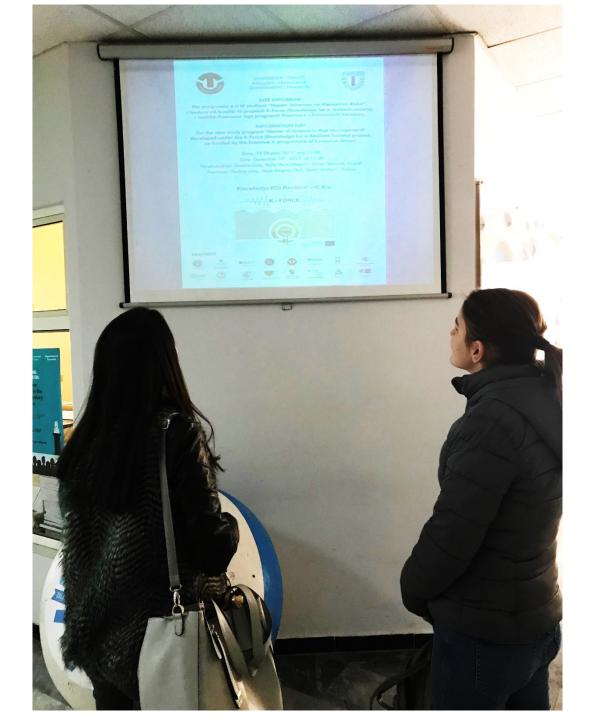
- Content:
  - The 2<sup>nd</sup> part of Symposium will be in line with the methodology of European Youth Parliament (EYP-workshops). All participants of the Symposium are appointed a working group – Committee. The workshop consists of three major parts: **Teambuilding, Committee Work, General Assembly**
  - The event will combine an unrivalled educational conference and presentation of newly establish Study Programs in the field of DRM&FSE.
    - The opportunity for students and teaching staff to speak with experts;
    - find solutions to technical challenges and stay current with technological advances in DRM&FSE field.
    - Experts and professionals will expose their papers on thematic what knowledge is necessary for building resilient society.
    - Partners will present their programs and elaborate of possibilities and importance of education in the field of the DRM&FSE and continual learning (LLL).

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# Thank you for your attention

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